



How a pandemic has affected the pharma industry

Dr Sheuli Porkess

**Webinar for members of EIPG
in conjunction with
PIER and University College Cork**

**Wednesday 7th October 2020
at 17.30 CEST (16.30 BST)**

[Click here to register](#)

About the Speaker

Dr Sheuli Porkess, is an experienced Medical Affairs Physician, and currently the Executive Director, Research, Medical and Innovation at the Association of the British Pharmaceutical Industry (ABPI). Her career began in clinical medicine in the National Health Service and subsequently has included a number of medical leadership roles at a national, regional and international level. She has held Medical Director roles for pharmaceutical companies in the Netherlands, Nordics and UK. Dr Porkess was the Global Head of Quality Management for Medicine and Regulatory, for Boehringer Ingelheim in Germany. She is a Fellow of the Faculty of Pharmaceutical Medicine in the United Kingdom and a member of the Board of Examiners for the Faculty.

Overview of Webinar

Dr Porkess will review the changes in the way research is being undertaken as a result of COVID with the current extraordinary collaboration between industry, academia, charities, foundations and public-private partnerships, and contemplate whether these changes are likely to continue in a highly competitive industry. She will discuss how to achieve robust research “at a pace” especially when vaccines for the elderly do not usually produce extensive immune response. She will explain the positive aspects of the management of clinical trials during COVID and whether there are likely to be permanent changes resulting from the experience with COVID. She will reflect on what we have learnt about the sudden switching to manufacture of medicinal products needed in Intensive Care Units and other supportive medicines for COVID patients. She will consider whether the established management systems set up to prevent shortages of medicines are working post-COVID or whether COVID-related medicines are causing shortages of other medicinal products.

Learning Outcomes

By the end of this presentation, you will:

1. Identify the impact of Covid 19 on research and development and industrial pharmacy
2. Discuss the implication of changes in industrial practice
3. Define the opportunities for change in the post- COVID-19 period

To Join the Webinar

Please register for the event by filling out the [Webinar Registration Form](#). Further instructions will then be sent as a Calendar Invitation.

Continuing Education:

A certificate of attendance will be issued after the webinar. The session will be an hour of Continuing Education.